

Confused



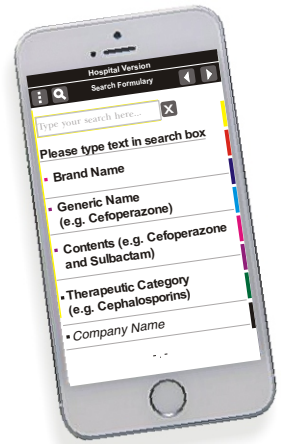
Get composed and confident!

**Create your own Hospital Formulary
and make your hospital excel in
medical information services**



Get your own Hospital Formulary

- Onto Computers
- Onto Smartphones



Thus help your staff get ALL essential information of ALL medicines available in your Hospital from ONLY ONE Source

- Instantly
- Anytime
- Anywhere



PharmaGuide® HOSPITAL VERSION



Gives instant information anywhere offline

- Facilitates**
- Prescribing practice
 - Dispensing practice
 - Administration practice

Thus minimizing medication errors

- Saves valuable time & money - Minimizes confusion within hospital professionals

PharmaGuide® HOSPITAL VERSION

Benefits of creating your own Hospital Formulary

- Complies with the day-to-day policy of the hospital
- Option of selecting any GENERIC or BRAND or PACK
- Optional pricing features: Facility to create your own prices
- Totally flexible: Add any product or delete any product of your Hospital Formulary – Just with a click
- OFFLINE application
- Monthly updates
- Almost no editorial cost by the hospital
- Editorial & technical support available

Can be linked with existing point of sale, inventory, purchase....



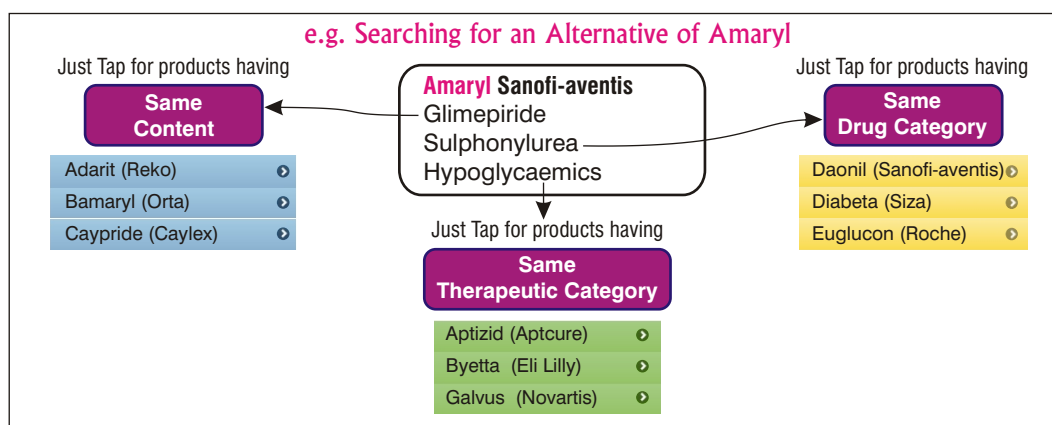
Outstanding benefits that suit you best

Find Alternate Products within SECONDS

You can find any of the three different types of the alternatives



Alternate Products



Facilitates trainee doctors, pharmacists & nurses to become productive in less time and at no extra cost

The trainee pharmacists, unfamiliar with the brand information get easy access to uptodate and to the point information from your Pharmacy Database: **PharmaGuide** PHARMACY VERSION



PharmaGuide Pakistan Edition is also provided as an ADD ON giving

- Instant information of ALL brands in Pakistan
- CLEAR understanding of previous medication history of patients
- To find alternatives in your Hospital Formulary

PharmaGuide® HOSPITAL VERSION

Information access on

- All desktop computers in your hospital
- Smartphones of all doctors, pharmacists and nurses

Suitable for - Hospitals or Polyclinics of any size
(Government or Non-government Hospitals)

Get

PharmaGuide® HOSPITAL VERSION

Today

**and make your hospital excel in
medical information services**



Brief essential information: PharmaGuide is not a substitute for full prescribing information of any medicine. The medical and allied profession must be familiar with the full prescribing information of every product he/she prescribes or dispenses. The abstracted information PharmaGuide contains are designed solely for use by the medical and allied professions, as a reminder of basic information such as indications, dosage, contraindications etc. The information have been deliberately kept concise in a standardized format, so that it can be a convenient, quick and easy reference tool. The training and experience of doctor are essential to forming any opinion on the appropriateness of a specific drug for any particular patient. In reaching professional judgment on whether to prescribe a product, which one to prescribe, and under what regimen, the doctor should thoroughly understand the options available for any clinical application, the potential effectiveness of each product, and the associated risks and side effects. This knowledge should be considered in light of the special circumstances of a patient, for each patient is unique. No single reference can substitute medical training and experience. The doctor must be familiar with the full product information of every product he or she prescribes, as well as the relevant medical information. The prescribing & dispensing decisions are ultimately the responsibility of member of the healthcare profession. PharmaGuide is offered to assist medical and allied professionals in this area and minimizes medication errors. **Source of Information:** All products are classified in the Therapeutic Category as mentioned in the Anatomical Therapeutic Classification (ATC) Table of EphMRA (European Pharmaceutical Manufacturers Research Association, a non-profitable organization for the classification of all pharmaceutical products in the world). They have clearly mentioned which products are to appear in which Pharmacological Therapeutic Category. This list is almost similar to that of WHO Anatomical Therapeutic Classification. Both the organizations EphMRA and WHO are continuously working together for unification of classification of codes of pharmaceutical products. PharmaGuide strictly adheres to EphMRA Classification and accordingly all the pharmaceuticals are placed in their relevant Therapeutic Categories. The sources for prescribing information of medicines are USFDA and UKMOH full prescribing information of medicines which are approved by USFDA and UKMOH. The sources also include the full prescribing information of products provided by the manufacturers to the medical and allied profession if supported by USFDA or UKMOH. These are the sources of information for prescribing information i.e. indications, dosage, administration, contraindications, precautions, drug-drug interactions, adverse effects. The cross validation of information is also done from the information provided by the world recognized text books and reference books on pharmacology and therapeutics for example Martindale The Extra Pharmacopeia, Good & Gillman's The Pharmacological Basis of Therapeutics and Drug Facts & Comparisons USA. **Liability of Information:** PharmaGuide has more than three decades of experience in disseminating prescribing information. It is not an official compendium or reference book of any ministry of health, neither a substitute for an official compendium. PharmaGuide is a quick reference source of information, to be referred only by the medical and allied professionals, to assist them in fulfilling their professional responsibilities. PharmaGuide takes full liability if any wrong or misguiding prescribing information is provided in the publication, to the extent that if the information does not appears in the USFDA and UKMOH full prescribing information or the world recognized text books and reference books on pharmacology and therapeutics. At any point of time PharmaGuide can provide the specific source for any specific pharmaceutical product information on demand. Every effort has been made to make the information accurate and error free, but chances of minor human error may be possible keeping in view the collecting, compiling and standardizing data from six different countries. Therefore, PharmaGuide its employees or agents cannot be held responsible for any human error or omission howsoever or for any consequence arising there from.

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